



Cellica Wireless Database Viewer Plus Enterprise Edition

Features	Benefits
Easy deployment	<ul style="list-style-type: none">• Rapid deployment, without needing costly integration or programming.• Faster results. Your field force can be up and running in a matter of minutes, not weeks.
Cellica's unique Multi-User Mobile Synchronization Technology	<ul style="list-style-type: none">• Cellica's unique Multi-User Mobile Synchronization Technology allows multiple users to merge their handheld records to a single database file on one PC or on a corporate server.• Available on iOS (iPad, iPhone and iPod), Android (Droid, Galaxy Tabs), BlackBerry, Symbian (Nokia, Sony Ericsson) platforms
Seamless integration with existing database solutions	<ul style="list-style-type: none">• No need to change anything in your original database design on your PC.
Supports virtually all relational databases	<ul style="list-style-type: none">• Read and Write to any database in your office wirelessly. Supports all databases such as Microsoft Access (97, 2000, 2003 and 2007), MS Excel (97, 2000, 2003 and 2007), Microsoft SQL Server (2000, 2005, and 2008), Oracle, MySQL, DB2 and any ODBC Compliant Database.
Powerful Form Designer	<ul style="list-style-type: none">• Allows users and administrators the ability to easily create and update advanced forms. Form Designer includes Label, Text Field, Buttons, Checkbox, Combobox, Tab control, Formula, Sub form etc.
Point and Click Actions Editor	<ul style="list-style-type: none">• Allows a non-technical person to customize data fields, views. No programmers are necessary to automate a team-based business process or workflow.• Get the right information to the right people. Control information access and work assignment. For example, supervisors will find it easy and effective to assign different tasks to the people in the field.• Set Add/Edit/Delete record privileges to each user.
Over-the-Air Application Deployment and Updates	<ul style="list-style-type: none">• Lowers cost of deployment, management, and maintenance.• Allows the business to adapt business processes and information flow while people are in the field.



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Personalized Views	<ul style="list-style-type: none">• Users can view the information relevant to them
Continuous Application Data Access, Even When Offline	<ul style="list-style-type: none">• Improved worker productivity due to immediate access to data and forms. Since database and forms are resident on the device, there is no delay to display a view or begin entering data into a form.• Works even when you don't have reliable network access. Access to critical information is not prevented by lost connectivity.• When little or no connectivity is available data entered will not be lost. It will be queued until connectivity is detected and then on next sync it will be sent.
Only Changed data synchronization.	<ul style="list-style-type: none">• Reduces wireless traffic and therefore reduces bandwidth costs and improves battery life of the mobile devices.
Paperless Solution	<ul style="list-style-type: none">• A great solution for companies looking to go paperless in the field. Cut travel time, Remove re-keying expenses, minimize error rates, and simplify your storage and audit processes with an over-the-air data connection directly to your Server database. No printing, carrying, filling out and returning paper forms, which can be lost, damaged or misread. Transmit data from the field instead, for immediate and reliable electronic storage of your custom and paperless mobile business forms.
Support for many languages	<ul style="list-style-type: none">• Supports data encoded using Unicode, there by supporting data in Japanese, Chinese, Korean, Russian etc.
Secure	<ul style="list-style-type: none">• Data is secured as Industry's best encryption available during the transit.• Device side has built-in password protection.



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Flexible for any use in many industries

The software is being used in many industries across various functions, including:

- Home health care
- Field service
- Hospitality
- Insurance
- Construction
- Energy & Infrastructure
- Government
- Public safety
- Oil & Gas
- Real estate
- Retail
- Sales
- Delivery Services
- Education
- Financial Services
- Legal
- Market Research